

## Webinar Invite Text:



### ECTAA + VikingCloud's Understanding PCI DSS Webinar

The Payment Card Industry Data Security Standard (PCI DSS) is the global standard for the protection of payment card data. All IATA Accredited Travel Agents are required to comply with this standard. A false or incorrect PCI DSS declaration leads to a risk event with an impact on the risk assessment of the accredited agent. Are you ready to learn what PCI DSS means for your business and how to achieve compliance?

#### About the Webinar

The PCI DSS provides a good practice set of security measures to support businesses protect payment card data and prevent data breaches. All IATA Accredited Travel Agents must adhere to this security standard, so now is the time to consider your implementation of and compliance with the PCI DSS.

This webinar will provide a background to the PCI DSS and why it applies to all entities involved in payment card acceptance and processing, including travel agencies. The session will explore not only the aims of the PCI DSS, and how adherence to this standard helps to avoid risk and financial consequences, but also the simple and affordable solutions available to help you to achieve and maintain compliance with the PCI DSS.

ECTAA has teamed up with VikingCloud, the world's largest PCI QSA Company and provider of 'SecureTrust PCI Manager' to offer you a free Webinar to help you understand the PCI DSS. The webinar titled "*Understanding PCI DSS*" is scheduled for 29 November at 10:00 AM CET. [Click here](#) to register for this webinar session explaining the PCI Data Security Standard and how to comply.

#### Meet the Speakers



Christian Möller  
Director Transport and  
Distribution  
**ECTAA**



Natasja Bolton  
Client Engagement Manager  
**VikingCloud**  
"Business Uninterrupted"

#### About VikingCloud

VikingCloud is the leading Predict-to-Prevent cybersecurity and compliance company, offering businesses a single, integrated solution to make informed, predictive, and cost-effective risk mitigation decisions – faster. Powered by the Asgard Platform™, the industry's largest repository of anonymized cybersecurity and compliance event data, we continuously monitor and analyze over 6+ billion online events every day.

VikingCloud is the one-stop partner trusted by 4+ million customers to provide the predictive intelligence and competitive edge they need to stay one step ahead of cybersecurity and compliance disruptions to their business. Our 1,000 dedicated cybersecurity and compliance expert advisors understand that it's not just about technology. It's about transacting business and delivering an exceptional customer experience every day, without fail. That's the measurable value we deliver. And that's what we call, Business Uninterrupted.

For more information, visit [www.vikingcloud.com](http://www.vikingcloud.com).

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## Registration Page:



### Understanding PCI DSS

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Wed, Nov 29, 2023 9:00 AM - 10:00 AM GMT

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Join ECTAA and PCI experts, VikingCloud, as we explore the PCI DSS to help you understand how adherence to this standard helps to avoid risk and financial consequences:

- Background to the PCI DSS
- Data Breaches and their Consequences
- Aim of PCI DSS
- How to comply with the PCI DSS

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