

Discover Central Europe

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**(Re)DISCOVER CENTRAL EUROPE
B2B WORKSHOP IN STOCKHOLM
22 September 2022
between 16:30 and 21:00 o'clock**

Does everyone drink Tokaj in Hungary? Where are the biggest culinary routes in Poland? What makes Czech beer so special? What are the Slovak culinary delights you should try when visiting Slovakia? Find answers to these questions, and many others, during the B2B Workshop arranged on the 22nd of September 2022 in Skyddsrummet.

The event is organized on behalf of "Discover Central Europe" – joint promotional initiative of the national tourism boards of Czech Republic, Hungary, Poland and Slovakia.

The workshop's main theme are culinary attractions available in the Central European Region but feel free to discuss also all other popular products, like big city trips, nature, active tourism, spa & wellness, etc.

The program of the day:

16:30 - 17:00 registration and coffee break

17:00 - 18:30 B2B meeting sessions

18:30 - 19:30 welcome speeches done by the Ambassadors of our countries, Central Europe presentations, telling you more about the culinary delights, finished by the invitation to taste some fine cocktails of the region, served by the **Polish Vodka Museum**.

19:30 - 21:00 buffet and mingling followed by the lottery with weekend stays in each of our destinations as prizes.

Time and place:

The 22nd September 2022 between 16:30 and 21:00 in Skyddsrummet at Söder Mälarstrand 25 B in Stockholm (skyddsrummet.se).



Welcome to register [here!](#)

The deadline to register expires on the **9th of September 2022**
but we have limited number of guests!

We are looking forward to meeting with all of you soon!

Czech Tourism, Visit Hungary, Polish Tourism Organisation, Slovakia Travel

More information on the event: malgorzata.hudyma@polen.travel

#VisitCzechRepublic

SLOVAKIA
TRAVEL



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