

## WEBINAR ECOTOURISM IN SPAIN

### In a COVID-19 context

Wednesday, 12th May 2021. Time 14h GMT (15h CET)

**WEBINAR:**  
**Ecotourism in Spain in a Covid-19 context**  
*Explore the authentic, and sometimes undiscovered, Spain!*

**Hosted by:**



**Javier Piñanes**  
Director of the Spanish  
Tourist Office in London



**Amanda Guzmán**  
Director of the  
Ecotourism Club in Spain



**Angela Rodriguez**  
Communications Officer of the  
Ecotourism Club in Spain

**Wednesday 12th May | 14:00 hr GMT (15:00 CET) | Online via ZOOM**

**Special guests:**



**Beth Cobo**  
La Garrotxa,  
Catalonia



**Ana María García**  
Sierra de Aracena y  
Picos de Aroche,  
Andalusia



**David Vidal**  
Menorca,  
Balearic Islands

**Date:** 12th May 2021

**Time:** 14h GMT (15h CET)

**Duration:** 1 hour

**This webinar is for:** tour operators, wholesalers, travel advisors/agents and media.

**THE WEBINAR**

*This webinar offers an opportunity to gain a better understanding of Spain's ecotourism proposition and learn about the diversity of the natural and cultural heritage that make for fantastic and safe holiday experiences in a Covid-19 context.*

Spain is a captivating destination known for stunning landscapes, fascinating culture and excellent gastronomy. Spain is the country with the greatest biodiversity of Europe. This combined with enchanting villages, millenary traditions still alive and warm people, provides excellent conditions for thriving ecotourism holidays.

This one hour webinar provides the opportunity to explore the authentic, and sometimes undiscovered, Spain. It is designed for outbound tour operators, wholesalers, travel advisors/agents and media interested in discovering the ecotourism diversity of the country through the members of the Ecotourism Club in Spain.

The session provides a brief overview of the ecotourism potential of Spain, the sanitary protocols currently in place by rural and ecotourism providers and a presentation of the pionnier initiative of the Ecotourism Club in Spain. Following this, our local hosts will take you to explore three of our highlighted destinations.

*Make sure you stay until the end of the webinar if you would like to experience first hand the ecotourism potential of any of our guest destinations this autumn 2021. You will learn more details along the course of the session, so make sure you do not miss a thing!*

***Ask your important questions to the speakers live during Q&A session.***

## **AGENDA**

- Welcome.

- Amanda Guzmán, Director of the Ecotourism Club in Spain.
  - Javier Piñanes, Director of the Spanish Tourist Office in London.
- The Ecotourism Club in Spain.
  - Ángela Rodríguez, Communications Officer of the Ecotourism Club in Spain.
- Guest destinations:
  - The **Natural Park of La Garrotxa Volcanic Region**, Catalonia. Speaker: Beth Cobo.
  - The **wonders of Menorca Biosphere Reserve**, Balearic Islands. Speaker: David Vidal.
  - The **undiscovered Natural Park of Sierra de Aracena and Picos de Aroche**, Andalucía. Speaker: Ana María García.
- Open Q&A.

## REGISTRATION

After registration, you will receive the link to join the webinar on the 11th of May. Please check your junk folder or contact us directly if you have not received it by then!

## CONTACT

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